



DR. BRANDON LINN



THE TOP 10 THINGS YOU MUST KNOW BEFORE CHOOSING YOUR ORTHODONTIST

BLORTHO.COM

(720) 343-7421

Welcome Letter from Dr. Linn

Dear Friend,

If you are researching orthodontics for yourself, your children, or a loved one, you are in the right place. Just like every mouth is different, each orthodontic practice and treatment process is different. Brandon Linn Orthodontics is a leader in advanced orthodontic treatment options in Castle Pines and Highlands Ranch, CO, including Invisalign®, SureSmile®, and more.

Our advanced technology reduces treatment time, so you have fewer visits. Also, our consultative approach allows us to explain all options available to you, so you are able to make an educated decision on your desired treatment plan. I will personally meet with you to discuss your options and help you determine the most appropriate choice for you or your loved one. We want you to be sure you are making the best choice possible when it comes to orthodontic treatment.

To help you choose the right orthodontic office, I put this report together: "The Top 10 Things You Must Know Before Choosing Your Orthodontist."

Sincerely,

Dr. Brandon Linn

P.S. When you are ready, I urge you to schedule your **Complimentary New Patient Consultation**, which includes a complete exam, digital x-rays, and more. To schedule your appointment, call our office at (720) 343-7421.



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1. Do They Have

Extensive Experience?

It is important to work with an orthodontist who has extensive experience transforming smiles. An experienced orthodontist will be able to consult with you confidently and offer you the best treatment option for your unique needs. You should be able to have confidence in the orthodontist and their team so that you can relax and enjoy your treatment in the most efficient manner possible.

Dr. Linn has transformed over 10,000 smiles since 2004. Dr. Linn is dedicated to providing the right mix of personal care, up-to-date technology, and continuing education to our patients. Our staff consists of experienced professionals trained in modern orthodontic practices and the latest techniques. You can feel confident that you will be treated with care and concern and that you can ask any questions that you have during treatment.





2. Do They Offer A

Complimentary New Patient Consultation?

Orthodontists will try to leverage their recommendation for treatment as the only reasonable solution. Whether their recommendation is based on the best treatment option for you or to bring in more revenue is determined on a case-by-case basis. What if you expected a different type of treatment?

At Brandon Linn Orthodontics, we

understand that you want options. While not all cases are the same, it is important for your orthodontist to provide you with a complimentary consultation. Dr. Linn and our team will be sure to mold treatment to fit your particular lifestyle. Take advantage of your Complimentary New Patient Consultation and enjoy the benefits of a complete exam, x-rays, and photographs. During your assessment, you will also be able to learn about which treatment options are available to you and your child.

3. Do They Offer

A Guarantee?

Surprisingly, less than 10% of orthodontists offer a guarantee. The ones who do offer a guarantee typically include several loopholes designed to ensure they never have to comply with the contract. Ensure that the orthodontist you ultimately choose offers you a straightforward guarantee without endless fine print to comb through.

At Brandon Linn Orthodontics, we offer

you a 100% Satisfaction Guarantee for your orthodontic treatment. We ask you to keep an open mind and keep Dr. Linn informed of any concerns that you have. If your satisfaction is less than 100% at any time, we simply ask you to inform us so that we can correct it. Our Brandon Linn Orthodontics team will strive to make sure you are as relaxed and comfortable as possible throughout your orthodontic treatment.



4. Can They Reduce

Your Treatment Time?

When it comes to orthodontics, patients often worry about the length of treatment. How long will you have to wear braces? How long will you have to take care of them and avoid the foods you love? These concerns and others may make you hesitant to go forward with the treatment you or your loved one needs.

At Brandon Linn Orthodontics, we offer

SureSmile as an accelerated treatment option. SureSmile software allows Dr. Linn to create customized orthodontic wires for each patient. This can accelerate treatment by up to 35%! We strive to help you choose the treatment option best suited to the individual needs of you or your loved one. We want you to feel comfortable with your braces, so you can have the best results possible.





5. Do They Have

Respect Your Time?

Schedules that include school hours, youth sports games, and rigid work schedules may make it challenging to attend orthodontic appointments. People are busy these days, in general, and time is an increasingly limited resource for a schedule of appointments for orthodontic treatment. Additionally, at many orthodontic practices, you may sign in for your appointment and be left to wait for as long as 45 minutes. When you arrive for your orthodontic appointment on time, you should never have to wait for more than a few minutes.

At Brandon Linn Orthodontics, we understand how precious your time is, so we won't make you wait. Not only will you experience virtually no wait times, but you also won't feel rushed during your appointment. We ensure that ample time is built into every appointment and you or your loved one will meet with Dr. Brandon Linn personally to discuss all your treatment questions and concerns.

6. Do They Offer

Emergency Appointments?

When researching an orthodontist in your area, be sure to ask whether they offer emergency appointments. Your orthodontist should understand that emergencies do happen and be fully prepared in the event that they occur. Your orthodontist should explain to you the emergency procedure and steps to take to keep each patient comfortable throughout the process.

At Brandon Linn Orthodontics, Dr. Brandon Linn and our orthodontics team understand that emergencies with braces and orthodontics happen. This is why we offer emergency appointments. Our team compassionately and aimlessly seeks ways to improve overall treatment in order to make your experience with Brandon Linn Orthodontics safe and rewarding.





7. Do They Utilize

Advanced Technology?

Orthodontics is vastly different today than in the years past. Computer-designed braces and wires dramatically increase the precision in which teeth are moved. Clear braces offer a cosmetically pleasing alternative, while Invisalign offers patients an entirely brace-free option.

Brandon Linn Orthodontics offers several of these advanced treatment options, including iCat technology. At your Complimentary New Patient Consultation, you may have a digital x-ray taken with an iCat machine that scans your head and allows Dr. Linn

to have a better visualization of your mouth's current structure. The iCat Cone Beam 3-D imaging system can immediately produce three-dimensional images in under one minute! Your orthodontic journey is made easy with Brandon Linn Orthodontics. Find out more about iCat and our technology by calling our office.

Additionally, if you are searching for a more discreet treatment option, Dr. Linn offers Invisalign. As a Platinum Invisalign provider, Dr. Linn can transform your smile with friends and loved ones noticing.

8. Do They Have

Referral Incentives?

An expert doctor goes above and beyond for all patients. Obviously, you should feel comfortable and appreciated by your orthodontist before, during, and after braces and orthodontic treatment. Finding an orthodontist that you trust and would refer to friends and family speaks volumes. Aside from meeting your orthodontic needs, your orthodontist should ensure that each visit offers patient-first interaction.

Our Brandon Linn Orthodontics team feels privileged to share our referral programs with all patients, including making a referral to our charity of the month and entries into our office contests. One of the greatest compliments we can receive from our patients is the referral of another great patient like you! We are on a mission to provide a patient-first experience while encouraging our patients to spread the word about Brandon Linn Orthodontics.





9. Do They Have a **Friendly & Inviting Team?**

When reviewing orthodontists, you've probably found yourself wondering what kind of atmosphere and team the office has. This varies from one practice to another and also depends on the orthodontist's personal preferences.

At Brandon Linn Orthodontics, not only do we commit to making you feel

welcome and comfortable, but we also go above and beyond to ensure you have the best possible experience every time you visit. Upon arriving at your appointment, you will be greeted with a smile.

Your confidentiality and privacy are just as important as your comfort. Your experience at Brandon Linn Orthodontics will be professional and fun. Our top priority is you! At Bryant Orthodontics, we appreciate the importance of being able to communicate effectively with our patients for the best possible orthodontic care. For this reason, we are proud to provide orthodontic services in Spanish. This is just another way that we seek to go a step beyond for the members of our community.



10. Do They Offer

Same-Day Consultations?

In today's world, everyone is busy! Making the decision to get orthodontic treatment shouldn't interrupt your entire schedule, which is why orthodontists should implement flexibility for scheduling appointments, such as same-day consultations, flexible hours, and short wait times. With today's technology in a fast-paced world, this is a necessity for any successful

orthodontic practice to run efficiently.

Brandon Linn Orthodontics offers all three of these scheduling options. Our office is highly efficient, so wait times are minimal. Oftentimes, we can schedule your consultation on the same day that you contact us. Additionally, we will work around your school or work schedule.

11. Bonus: Do They Offer

Flexible Payment Options?

Though many orthodontic offices offer payment plans, not all plans are created equal. Some bill you in intervals themselves, while others outsource the payment plan option to a third-party financing service, while others may not even have a payment plan option available. Of course, it depends on your unique needs and situation, but is a payment plan something you're seeking as an option for your orthodontic treatment?

Here at Brandon Linn Orthodontics, we know that things can come up at inopportune times, which is why we offer financing to fit your budget needs. This option allows us to treat you while you have the benefit of making payments as opposed to paying for the entire treatment at once, which is especially helpful if you don't have insurance.



Closing Letter from the Dr. Linn

Dear Friend,

I hope this report was informative! If you've already seen another orthodontist, I encourage you to follow up with them with any new questions or concerns based on what you've learned today. Additionally, I invite you to take advantage of our Complimentary New Patient Consultation – whether it's for your first consultation or for a second opinion.

At Brandon Linn Orthodontics, we understand that there is much to consider when choosing an orthodontist. In fact, I'm sure I could have doubled the length of this report! I'm confident, though, that the information you have now will help you choose the right orthodontist for your needs. More importantly, please know that I and my staff are available to answer your questions and help you find the best options for you and your loved ones.

If you have any questions for me or my team, feel free to call us at (720) 343-7421, and we will be glad to answer any questions you may have.
Sincerely,

Dr. Brandon Linn

P.S. When you are ready, call (720) 343-7421 to schedule your **Complimentary New Patient Consultation**, which includes a complete exam, digital x-rays, digital photos, and a custom treatment plan.

